

Message Text

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ACTION COME-00

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R 191610Z MAR 74

FM AMEMBASSY ROME

TO SECSTATE WASHDC 3815

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UNCLAS ROME 3782

E.O. 11652: N/A

TAGS: BCOM, IT

SUBJECT: COMMERCIAL VISITORS

REF: ROME 10669

1. AS RESULT OF CONTACTS MADE DURING VISIT OF WASHINGTON STATE TRADE MISSION TO ROME IN SEPT 1973 AND RESPONSES TO REFERENCED TRADE OPPORTUNITY, FEDERAZIONE ITALIANA DELLE INDUSTRIE DEL LEGNO E DEL SUGHERO (FEDERATION OF WOOD PRODUCTS MANUFACTURERS) HAS ORGANIZED A VISIT TO STATES OF WASHINGTON AND OREGON FOR 14 OF FEDERATIONS LEADING PARTICLEBOARD MANUFACTURERS MARCH 24-PAIRL 6. PURPOSE OF TRIP IS TO EXPLORE POSSIBILITIES FOR PURCHASING WOOD CHIPS AND TO STUDY US TECHNOLOGY AND EQUIPMENT IN WOOD PRODUCTS FIELD PARTICULARLY PARTICLEBOARD. GROUP WILL BE LED BY DR. MERCURIO, VICE DIRECTOR OF FEDERATION.

2. US FIRMS TO BE VISITED ARE ENTERPRISES INTERNATIONAL HOQUIAM, WASH., DURAFLAKE INDUSTRIES, PORTLAND, OREGON, CASCADE FIBRE CO., EUGENE OREGON, AND WEYERHOUSER, EUGENE, OREGON. GROUP ALSO HAS BEEN INVITED TO TAKE PART IN SEMINAR AT WASHINGTON STATE UNIV. MARCH 27.

3. FEDERATION HAS MADE OWN CONTACTS WITH ABOVE FIRMS AND HAS NOT REQUESTED USG ASSISTANCE WITH PROGRAM. SCHEDULE IS RATHER FULL BUT IF ADDITIONAL US FIRMS IN FIELD WISH TO CONTACT
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GROUP, THEY CAN BE REACHED AT HILTON IN SEATTLE MARCH 24 AND

29. EMBASSY HAS SUGGESTED GROUP CONTACT USDOC SEATTLE DISTRICT OFFICE IF CONTACTS WITH ADDITIONAL US FIRMS DESIRED BUT FEDERATION DOUBTS SUCH ASSISTANCE WILL BE NECESSARY.

4. FEDERATION HAS BEEN IN CORRESPONDENCE WITH CLARK HORSCHER, OFFICE OF FOREIGN OPERATIONS, US FOREST SERVICE, RE TRIP, BUT APPARENTLY NO SPECIFIC USDA ASSISTANCE HAS BEEN REQUESTED.

5. SUGGEST DEPT. ADVISE WASHINGTON STATE DEPT. OF COMMERCE (DONALD MILLIGAN) OF VISIT SINCE IT IS PARTLY AN OUTGROWTH OF STATE TRADE MISSION VISIT. SUGGEST CONFIRMATION OF VISIT BE PASSED ALSO TO USDA FOREST SERVICE.VOLPE

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